

Workshop on Entrepreneurship for Biomedicine

February 29, 2020 (Sat) 10:00 ~ 17:00

1st Fl. Lounge, Institute of Integrated Medical Research



Emre Toker, MSEE

- Principal Investigator for the E4B Program & Angel Investor Washington University in St. Louis School of Medicine
- Guest Professor (Global), Keio Univ. School of Medicine

Moderators: Kazuo Tsubota, MD, PhD, MBA

Motoshi Hayano, PhD, Yusaku Katada, MD, PhD
Department of Ophthalmology

- ◆ Workshop is based on the Entrepreneurship for Biomedicine (E4B) training program at Washington Univ.
 1. Introduction to the World of Innovation and Entrepreneurship
 2. Identifying Opportunities for Innovation
 3. Fishing for Customers
 4. Validating your Innovation
 5. Building Effective Teams
 6. Diversity and Inclusion in Innovation and Entrepreneurship
 7. Selling your Innovation
 8. Ethics in Biomedical Innovation and Entrepreneurship
 9. Survive and Thrive as an Innovator
- ◆ Registration is requested by **February 20:**
<https://ventures.med.keio.ac.jp/archives/news/e4b>
- ◆ Questions: Email: mhayano@keio.jp (Motoshi Hayano) or
Tel 03-5843-6993 (direct line) or Ex. 61753 (Catherine Oshima)
- ◆ Lunch Break: 13:00 ~ 14:00
Reception with champagne follows workshop from 17:00



慶應義塾大学医学部発

ベンチャー協議会

Venture Council from
Keio University School of Medicine